



# Health & Fitness ExMO'



With more than 6,000 runners, walkers, students and health-minded consumers attending this year's Health and Fitness ExMO', it is the best opportunity to promote your company's products and services in the greater St. Louis Area.

We believe in supporting the community, therefore most (if not all) of our vendors are local!

All exhibit space is sold on a first-come, first-serve basis. To guarantee a location in the ExMO' please email your completed application to Amanda Schaub: [aschaub@edcsc.com](mailto:aschaub@edcsc.com)

**Location:** St. Charles Community College  
4601 Mid Rivers Mall Drive, Cottleville, Missouri 63376

*All booths must be set-up on Friday by 11 AM and remain open and staffed until 4 PM Saturday.*

**Setup:** Thursday, Sept. 28, 2 - 5 PM (by request)  
Friday, Sept. 29, 8 - 11 AM

**ExMO':** Friday, Sept. 29, 12-7 PM  
Saturday, Sept. 30, 10 AM - 4 PM

**Breakdown:** Saturday, Sept. 30, 4 - 6 PM

**\*Runners' Village Vendor Tent** (Race Day):  
Sunday, Oct. 1, 6 AM-2 PM

## Each 10' x 10' booth includes:

- 1 table w/ table cloth (Additional tables \$10 each)
- 1 chair (Additional chairs \$10 each)
- Side and back pipe & drape
- FREE Wi-Fi
- Electric available for \$25 (Vendors provide extension cords)
- Discounted Rate for Runners' Village Tent
- FREE Virtual Race Packet Ad
- FREE 1 Month Ad on What's Up St. Chuck ([www.WUSTC.com](http://www.WUSTC.com))



**10' x 10' Booth = \$350**

**10' x 20' Corner Booth = \$400**

**Additional Booths = \$300 each**

*\*Custom pricing available on 4+ booths*

**10' x 10' Runners' Village Vendor Tent = \$200**

# ExMO' Application

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Company Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Number of ExMO' Booths \_\_\_\_\_

Do you need: WiFi \_\_\_\_\_ Electric (\$25 additional) \_\_\_\_\_

Products/services to be promoted/sold @ your booth \_\_\_\_\_

Will you sell any items? If yes, list your State Tax ID # \_\_\_\_\_

Additional: Chairs (\$5 each) \_\_\_\_\_ Tables (\$10 each) \_\_\_\_\_

Runners' Village Vendor Tent (\$200) \_\_\_\_\_

Total:

## Method of Payment:

Check *(payable to EDC Business & Community Partners)*

Please Invoice

Credit Card *(3.5% processing fee)*

Visa

MasterCard

Name (as it appears on the card) \_\_\_\_\_

Address (for the card) \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVV \_\_\_\_\_

Signature \_\_\_\_\_

## Please email or mail the application to:

MO' Cowbell ExMO' Booth  
Attn: Amanda Schaub  
5988 Mid Rivers Mall Drive  
St. Charles, Missouri 63304



**MoCowbellRun.com | RaceTeam@MOCowbellRun.com | 636.229.5286**

\*I have read & agree to the terms & conditions *(page 3)*.

Signature: \_\_\_\_\_



# ExMO' Terms & Conditions

1. All vendors must be paid-in-full prior to booth set-up.
2. All booths must be set up by 11 AM on Friday and remain open (and staffed) during ExMO' hours.
3. Displays shall not extend beyond the assigned space, disturb the aisles, or other exhibitors.
4. All packing containers, excelsior and wrapping paper are to be removed from the floor prior to the ExMO' and discarded in appropriate containers after the ExMO'.
5. Vendor agrees not to cause any damage and accept liability for any damage to the property of others or to the ExMO' location site.
6. All booths must be dismantled by 6 PM on Saturday.
7. MO' Cowbell will assign booths at its discretion. All assignments are subject to change by MO' Cowbell.
8. All booth sales are final. No refunds or booth transfers available.
9. MO' Cowbell has the right to reject exhibitors on a case-by-case basis. Priority goes to health & fitness related vendors.
10. Vendor will not sell any merchandise other than specified on the application.
11. Vendor may not sublet the exhibitor booth space.
12. Only one vendor may occupy the assigned booth space unless prior approval is given by MO' Cowbell.
13. Vendor agrees to carry applicable insurance coverage including (but not limited to): worker's compensation, comprehensive general public liability and property damage, personal injury, etc.
14. ExMO' will have security Thursday and Friday evenings. However, MO' Cowbell nor St. Charles Community College is liable for any loss, theft or destruction of goods, or personal injuries to itself, its employees, agents, representatives, or visitors. Vendor assumes all responsibility.
15. Vendor will indemnify and hold harmless MO' Cowbell, its officers, employees, agents, volunteers, contractors, sponsors, runners, and ExMO' attendees from all claims arising from any act, omission or negligence of the ExMO' vendor.
16. In the event of war, fire, strike, terrorist attack, government regulation, public catastrophe, act of God or other uncontrollable cause, the ExMO' or any part thereof is prevented from being held, or cancelled, MO' Cowbell shall, in its sole discretion, determine a refund, if any, to be paid to the applicant based on the MO' Cowbell 's proportionate share of unused funds.
17. Vendor agrees to the MO' Cowbell's promotional, non-commercial use of its images, and the images of its workers, agents and staff, in photographs, video, film or other media depictions of the ExMO'.
18. Each vendor is bound in all respects by these terms and conditions. Violations of these terms and conditions may result in the forfeiture of the exhibit space, without a refund.

